



AYNKA SATKUNANANTHAN

RESUME & PORTFOLIO

WWW.ITSAYNKA.COM





AYNKA SATKUNANANTHAN

RESUME



PROFILE

A LITTLE BIT ABOUT ME

Let's face it, everyone has skills. Everyone can be a web developer or graphic designer, but I'm not everyone and I wasn't given the same opportunities as everyone. I taught myself design and development by borrowing books from the library (yes, that was

around then) and web tutorials while studying at Ryerson and working two jobs to pay for tuition. I've listed my traits below because I feel they're more important than the skills I have. I'm eager to prove myself, gain valuable experience, and continue to grow.

WWW.ITSAYNKA.COM

ME@ITSAYNKA.COM

LINKEDIN.COM/IN/AYNKAS
TWITTER.COM/AYNKAS
BLOG: SOHUMBLE.COM

Phone
647.271.2263

Address:
35 BONNIEGLEN FARM BLVD.
CALEDON, ON L7C 3X8
CANADA

EXPERIENCE

COMPANIES I'VE WORKED WITH

Jan 2014 — Current

Lead Designer

MyVerse, San Jose, CA, USA

I designed the web front-end and now I oversee a junior designer and consult for the business.

Jul 2008 — Dec 2013

Parts Specialist

NAPA Auto Parts, Brampton, ON, Canada

Over 5 years I've gathered a deep understanding of cars, the industry, and auto parts sales.

EDUCATION

BACHELORS



2014 - Current

Design & Web Advisor

FashionZone Ryerson, Toronto, ON, Canada
I'm an advisor for entrepreneurs from the Zone to receive free guidance and help with their business.

2009 - 2013

Mentor

Tri-Mentoring, Toronto, ON, Canada
I've helped incoming high school students transition from high school to university smoothly.

2009—2013

BComm.
Ryerson University

When I was young, I observed that nine out of ten things I did were failures. So I did ten times more work.

GEORGE BERNARD SHAW

TRAITS

WHAT SETS ME APART

▶ Problem Solving

▶ Work Ethic

▶ Creativity

▶ Leadership

▶ Motivation

ENTREPRENEURSHIP

COMPANIES I'VE CREATED

Aug 2010 — Current

Founder & CEO

Ankit Designs, Caledon, ON, Canada

I started on my own and have expanded into a team of 10 with over 50 clients. The company started with web and has expanded to print and graphics.

Jan 2014 — Current

Co-Founder

K.I.S.S. Hosting, Brampton, ON, Canada

I developed and implemented the brand and now it works hand-in-hand with AD. I made a strategic decision to only serve AD customers.



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PORTFOLIO

HOW I WORK

All I want to do is help people and make cool stuff while doing just that. Whether it's for a local mom-and-pop shop or a bigger business, my aim is always to amaze. Seeing my clients' smile makes all those long nights and mountains of coffee feel worth it. As much as I am considered an "Expert", I will always consider myself a student and forever be on a quest to learn and grow.

You can view more of my work at my personal website or my company website.

PERSONAL BLOG

SOHUMBLE.COM

COMPANY WEBSITE

ANKITDESIGNS.COM

PERSONAL WEBSITE

ITSAYNKA.COM

MY WORK



ALTEREGO BEATS BRAND

Client: ALTEREGO BEATS
Media: LOGO, PRINT, & WEB

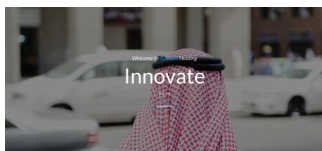
Date: JUNE 2014

AlterEgo Beats started off as just a music production company and soon evolved into a trendy clothing brand due to its' name and appeal. The brand and website was built in late June to showcase Toronto's top producer, Amit Nagra, whose work has been enlisted by some big names like Microsoft and DJ Khaled.

ALTEREGOBEATS.COM

ANKITDESIGNS.COM

WEBSITE



Client: ARMADA HOLDING
Date: MAY 2014
Media: WEB

Armada Holding, a company in Saudi Arabia, gave me the opportunity to experience web and graphics with cultural constraints. I built a bilingual website, assisted with the English content, and created a simple, clean UX and UI for the website.

ANKITDESIGNS.COM

ARMADA.COM.SA

ADE BRAND



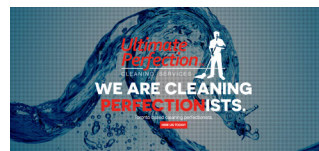
Client: AISLE DUET EVENTS
Date: APRIL 2014
Media: LOGO & WEB

Aisle Duet Events was founded by Sonya Notay, an intelligent, professional event planner. She knew how to plan an event, but needed help building her brand. I consulted, designed, and developed her brand from the ground up.

ANKITDESIGNS.COM

AISLEDUETEVENTS.COM

WEBSITE



Client: ULTIMATE PERECTION
Date: APRIL 2014
Media: PRINT & WEB

When Artur came to me, his website had been neglected for so long even remembering the URL was a struggle. This website was my first video implementation and upon completion the sigh of satisfaction was ever so soothing.

ANKITDESIGNS.COM

ULTIMATEPERFECTION.CA

DIVERSTECH BRAND



Client: DIVERSTECH LTD.
Date: NOVEMBER 2013
Media: LOGO, PRINT, & WEB

DiversTech was a complicated project as the scope kept changing, but it taught me to always be ready to adapt and that you can think your way through a roadblock. The website turned out amazing and resulted in another happy client.

ANKITDESIGNS.COM

DIVERSTECHLTD.COM