



AYNKA SATKUNANANTHAN

647.271.2263

me@itsaynka.com



EDUCATION DETAILS

2013

Ryerson University
Bachelor of Commerce

Entrepreneurship Major
Marketing Minor



PERSONAL PROFILE

2011 - 2013

Ankit Designs
Founder, Web & Graphics

Designing & developing successful market-ready brand identities. Lead a small team of creative professionals to identify client needs and develop trendy marketing materials. See www.ankitdesigns.com/work.html



WORK EXPERIENCE

2008 - 2013

NAPA Auto Parts
Parts Associate

Planned, directed, and evaluated daily operations. Performed cash deposits, balanced transactions, managed staff, prepared sales reports and assisted customers with purchases.

2009 - 2012

Ryerson University
Tri-Mentoring Cultural Liaison

Interviewed key partners associated with the program for a coffee table book. Worked with students to promote a positive space and increase cultural awareness campus-wide.



PROFESSIONAL SKILLS

Business Strategy ●●●●○ 91%	Interpersonal ●●●●○ 81%	Analytical ●●●●○ 72%
Marketing ●●●●○ 88%	Leadership ●●●●○ 83%	Research ●●●○ 54%
Presentation ●●●○ 71%	Teamwork ●●●●○ 92%	Time Management ●●●●○ 94%
Web/Graphics ●●●●○ 82%	Communication ●●●●○ 80%	Experience ●●●○ 56%
Office ●●●●○ 79%	Efficiency ●●●●○ 81%	Organization ●●●●○ 79%
Windows/Mac OS ●●●●○ 80%	Self-Motivated ●●●●○ 85%	Innovative ●●●●○ 86%
Social Media ●●●○ 73%	Self-Starter ●●●●○ 86%	Problem Solving ●●●●○ 83%



AynkaS



@AynkaS



itsaynka.com